

*Salut!*  
2025

Dream Launcher Fundraiser  
Lago, Dows Lake Pavillion  
Wednesday, May 14, 2025  
5:30 to 9:00 pm

## PARTNERSHIP OPPORTUNITIES 2025



Children's Aid  
Foundation of Ottawa  
La Fondation de l'aide  
à l'enfance d'Ottawa

**Children's Aid Foundation of Ottawa**

1602 Telesat Court  
Ottawa, ON K1B 1B1  
[HelpOttawaKids.ca](http://HelpOttawaKids.ca)  
897546735RR0001





*Salut!* **Wednesday, May 14, 2025**



**Please join us for a sommelier guided evening of delicious food, exceptional wine, and even better company.**

For more than 20 remarkable years, Salut! participants have raised funds to support education and life enrichment opportunities for children, youth and families involved with the Children's Aid Society of Ottawa.

By partnering with the Children's Aid Foundation of Ottawa, your brand will reach over 175 community and business leaders in the Ottawa area. Also known as "*Dream Launchers*," these individuals put a high value on supporting vulnerable children, youth and families in our community.

Salut! provides guests with a tasting experience of specially curated Niagara and Ontario VQA wines, accompanied by a reception and sumptuous 3-course dinner. Our head sommelier, and his team of sommeliers, will bring you on a journey as they share stories, life-experiences, and professional expertise about anything and everything wine!

Guests will hear directly from a Youth Ambassador / Dare to Dream Bursary recipient, who was formerly in foster care. They will share their story of how the bursary helped them to achieve their dream of attending post-secondary school and transition to a purposeful life.



[Watch Salut! 2024 on Youtube](#)



Children's Aid  
Foundation of Ottawa  
La Fondation de l'aide  
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*Proceeds go to help the foundation fund education, life enrichment and youth transition programs, which support the well-being of children, youth and families involved with The Children's Aid Society of Ottawa.*

**[HELPOTTAWAKIDS.CA](http://HELPOTTAWAKIDS.CA)**



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# PARTNERSHIP OPPORTUNITIES

## Dream Launcher Education Champion

- A dedicated **'One Year Dare to Dream Bursary'** in your name for a postsecondary student, and if possible, area of study is matched to your industry
- Includes tickets for 2 guests

## Dinner Partner

- Sumptuous 3-Course Dinner and specially chosen wines served by our sommeliers
- Includes 1 table for 8 guests

## Wine Partner

- Niagara and Ontario VQA wines specially chosen by our Head Sommelier, and served by his team of sommeliers
- Includes tickets for 4 guests

## Welcome Reception Partner

- Help start the evening with pizzazz with appetizers and an aperitif served to guests prior to dinner
- Includes tickets for 4 guests

## Dessert Partner

- Created especially by our caterer, with your logo, to pair with a dessert wine
- Includes tickets for 2 guests

Opportunities range from \$3,500 to \$10,000.

*All partnerships are unique and can be modified to meet your corporate and charitable objectives.*



Walter Noble, Executive Director  
Children's Aid Foundation of Ottawa  
(613) 216-6371 | [walter.noble@cafott.ca](mailto:walter.noble@cafott.ca)



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## PRESENTING PARTNER

*"Dream Launcher Education Champion"*

\$10,000

- Dream Launcher Education Champion: A dedicated 'One Year Dare to Dream Bursary' in your name for a postsecondary student, and if possible, their area of study is matched to your industry
- Welcome guests on stage and introduce hosts and Head of CAS Ottawa
- 2 tables for 16 guests
- Corporate logo will appear on screens throughout the event (visibility to 200+)
- Corporate recognition on all pre-event marketing, media, web, digital advertising (visibility to 4,000+)
- Corporate recognition on all event signage
- Opportunity to provide promotional item or prize
- Corporate logo on all promotional event marketing collateral
- Prominent logo recognition on website and registration site
- First Right of Refusal for Salut! 2026
- Continued community Recognition as "Corporate Dream Launcher" if pledging to support CAFO on an annual basis



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## DREAM LAUNCHER EDUCATION CHAMPION

\$3,500

- Dream Launcher Education Champion: A dedicated '*One Year Dare to Dream Bursary*' in your name for a postsecondary student, and if possible, their area of study is matched to your industry
- Includes tickets for 2 guests
- Corporate logo will appear on screens and signage throughout the event (visibility to 200+)
- Prominent logo recognition on website and registration site
- Corporate recognition on all pre- and post-event marketing, media, web, digital advertising
- Continued community Recognition as "Corporate Dream Launcher" if pledging to support CAFO on an annual basis

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## **WINE PARTNER**

**\$4,500**

- Niagara and Ontario VQA wines specially chosen by our head sommelier, and our team of sommeliers will be on hand to add additional information and answer any questions
- Includes tickets for 4 guests
- Corporate logo will appear on screens and signage throughout the event (visibility to 200+)
- Prominent logo recognition on website and registration site
- Corporate recognition on all pre- and post-event marketing, media, web, digital advertising
- Continued community Recognition as "Corporate Dream Launcher" if pledging to support CAFO on an annual basis

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# WELCOME RECEPTION

\$5,500

- Help start the evening with pizzaz with appetizers and an aperitif served to guests prior to dinner
- Includes tickets for 4 guests
- Corporate logo will appear on screens and signage throughout the event (visibility to 200+)
- Prominent logo recognition on website and registration site
- Corporate recognition on all pre- and post-event marketing, media, web, digital advertising
- Continued community Recognition as "Corporate Dream Launcher" if pledging to support CAFO on an annual basis

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## **DINNER PARTNER**

**\$6,500**

- Sumptuous 3-Course dinner and specially chosen wines served by our team of sommeliers
- Includes 1 table for 8 guests
- Corporate logo will appear on screens and signage throughout the event (visibility to 200+)
- Prominent logo recognition on website and registration site
- Corporate recognition on all pre- and post-event marketing, media, web, digital advertising
- Continued community Recognition as "Corporate Dream Launcher" if pledging to support CAFO on an annual basis

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## DESSERT PARTNER

\$3,500

- Help cap off a wonderful evening with a sumptuous dessert created especially by our caterer, with your logo, to pair with a dessert wine, chosen by our head sommelier
- Includes tickets for 2 guests
- Corporate logo will appear on screens and signage throughout the event (visibility to 200+)
- Prominent logo recognition on website and registration site
- Corporate recognition on all pre- and post-event marketing, media, web, digital advertising
- Continued community Recognition as "Corporate Dream Launcher" if pledging to support CAFO on an annual basis

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