



Partnership Opportunities

Friday, October 30, 2026

Rogers Centre, Ottawa

TRIVIA, PRIZES, ENTERTAINMENT, AND MORE!





WORLD TRIVIA NIGHT

Friday, October 30, 2026



CANADA'S LARGEST LIVE TRIVIA TEAM COMPETITION

One of Ottawa's most unique fundraising events, World Trivia Night attracts **over 1,000 trivia enthusiasts** to the **Rogers Centre**. Hosted by the **Children's Aid Foundation of Ottawa** (CAFO), every year teams of 10, avid trivia fanatics - and those who simply want a fun night out with friends and colleagues - gather together to test their knowledge in various categories while competing for **prizes** and the coveted **Trong Nguyen Memorial Trophy**.

For over 30 remarkable years, World Trivia Night has raised over \$1M to support education and enrichment opportunities for children and youth supported by the Children's Aid Society of Ottawa.

By partnering with the CAFO World Trivia Night event, your brand will reach over 1,000 community members in the Ottawa area, especially those who put a high value on **supporting vulnerable children and youth in our community**.

WorldTriviaNight.com

FUN(DRAISING) WITH PURPOSE



CAFO provides **education, enrichment, and youth transition** programs to support the well-being of children, youth, and families involved with the **Children's Aid Society of Ottawa**.

HelpOttawaKids.ca



WORLD TRIVIA NIGHT

Friday, October 30, 2026

PRESENTING SPONSOR

\$10,000

"World Trivia Night presented by..."



- A Dare to Dream Bursary in your name to be awarded in the 2027/2028 academic year (\$5,000 value)
- Two complimentary Champion Team Tables for 10 (\$3,200 value)
- Preferred VIP seating
- Name or logo will appear on giant screens throughout the event
- Recognition on all event marketing (e-blast, web, digital ads etc.)
- Recognition on all event signage
- Opportunity to present a 45-second video highlighting your organization
- Shoutout to your table to be recognized during trivia
- Opportunity to provide promotional item or prize
- First access to renew sponsorship for WTN 2027

All partnership packages are flexible—we'll work with you to create an experience that aligns with your purpose.



Walter Noble, Executive Director
Children's Aid Foundation of Ottawa
(613) 216-6371 | walter.noble@cafott.ca



WORLD TRIVIA NIGHT

Friday, October 30, 2026

CATEGORY SPONSOR

\$3,500

10 opportunities available

- Complimentary Champion Team Table for 10 (\$1,600 value)
- Name or logo will appear on giant screens throughout the event for the duration devoted to your category and again during the announcement of the answers (visibility to 1,000+)
- Preferred VIP seating
- Name or logo on event marketing collateral
- Name or logo on website and registration site
- Opportunity to provide promotional item or prize
- Shoutout to your team's table to be recognized during your category
- First access to renew sponsorship for WTN 2027
- Community recognition as "Corporate Dream Launcher" if pledging to support CAFO on an annual basis

All partnership packages are flexible—we'll work with you to create an experience that aligns with your purpose.



Walter Noble, Executive Director
Children's Aid Foundation of Ottawa
(613) 216-6371 | walter.noble@cafott.ca